



RCM in 2027

Develops and nurtures an artistic environment
Provides context and framework for all activities
Encourages exposure and engagement with excellence
Encourages personal growth and development
Encourages collaborations across disciplines
Provides opportunity for innovation
Prepares for the professional life

Student experience
Audience development and outreach work
Research and knowledge exchange
Student recruitment
Fundraising and development
Commercial opportunity
RCM Brand

